



Healthy Eating Healthy Action
Oranga Kai – Oranga Pumau



TARANAKI DISTRICT HEALTH BOARD

Oranga Kai – Oranga Pumau Healthy Eating Healthy Action

Communications Project Fund



APPLICATION FORM



Communications Project Fund

GUIDELINES

COMMUNICATIONS PROJECT FUND GUIDELINES

THE VISION

Healthy Eating – Healthy Action’s vision is to encourage an environment and society where individuals, families, whanau and communities are supported to eat well, live physically active lives, and maintain a healthy body weight.

THE AIM

To provide community groups and organisations the funds necessary to implement communication initiatives that promote HEHA key messages about nutrition and physical activity, to the Taranaki population.

GRANT AMOUNT AVAILABLE

Grants of up to \$1000 will be available. Requests for further funding will be considered on a case by case basis up to a \$5000 maximum.

APPLICATION CRITERIA

Any community group, organisation or individual is eligible to apply for the grant, as long as the TDHB is able to enter into an agreement with them. The following criteria will be considered when assessing applications:

1. The proposal is focused on information and communication to the Taranaki population on healthy eating - healthy action key messages.
2. Priority audiences for the proposal have been clearly stated. Priority groups include Maori, children, and young people and high need groups.
3. Expertise to deliver the project is available.
4. Proposal is appropriate to the audience.
5. Proposal is realistically sized and achievable.

HEHA KEY MESSAGES

- Eat a variety of nutritious foods.
- Eat more vegetables and fruits.
- Fully breastfeed infants for at least six months.
- Be active every day for at least 30 minutes, in as many ways as possible.
- Add some vigorous exercise for extra benefit and fitness.
- Aim to maintain a healthy body weight throughout life.
- Promote and foster the development of environments that support healthy lifestyles.



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PLEASE NOTE:

- Funding will not be provided to cover salaries.
- A Project Evaluation Report will be required at the conclusion of your initiative.
- TDHB reserves the right to audit how the funding has been used.
- The initiative may be evaluated as part of the overall TDHB evaluation process.
- Applications for funding will continue to be received until the allocated funding has run out (this will be announced on the TDHB website). Funding will be available for two years to June 2012.
- TDHB will endeavour to respond to all funding requests no later than three weeks from receiving the application.
- If successful you will be contacted in writing with an agreement form.
- Payment of grants will be made as follows: 75% in advance on receipt of an invoice and signed letter of agreement. The remaining 25% will be paid on receipt of Project Evaluation Report.

TO APPLY OR FOR FURTHER INFORMATION: PLEASE CONTACT:

Becky Jenkins
Healthy Taranaki Development Manager
TDHB
Private Bag 2016
New Plymouth 4342

Becky.jenkins@tdhb.org.nz
06 753 7777 ext 8814

www.tdhb.org.nz



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PROJECT COSTS

How much funding are you applying for: \$ _____

What further resources will you require to ensure the success of your project, and who will be providing these?

Please provide a detailed budget for your project:

Item	Cost (Exc GST)
	\$
	\$
	\$
	\$
	\$
	\$
Sub total	\$
GST	\$
Total	\$

I hereby certify that I am authorised to prepare and submit this application. The information contained is to the best of my knowledge true and correct:

Signature: _____

Date: _____

PLEASE POST YOUR COMPLETED APPLICATION TO:

Becky Jenkins,
Private Bag 2016, New Plymouth 4342

email becky.jenkins@tdhb.org.nz
phone 06 753 7777 ext 8814